



Fairy Tales of the World

A Picture Book Series

Project Requirements



⇒ **Writers**

We are looking for writers interested in collecting and editing tales and folklore from a country or region with which they are familiar, be it the place where they grew up or that in which they currently live.

Requirements for submitted texts:

- All stories should be fairy tales or folklore. Importantly, the text version of the stories they provide should not be copied directly from an existing source: the authors should hold copyright ownership of all texts they provide. If the text was ever covered by any copyright, it should have lapsed.
- Stories should be familiar to most of the locals of their place of origin, without having been introduced abroad widely (and preferably never in China).
- Total wording of the final chosen one should be at least 3000 words.
- Content inappropriate for children should be avoided.

Work flow:

1. Writer submits the outlines of six (6) local classic fairy tales or stories to Meridian (each story outline, preferably, should not be longer than 15 lines).
2. If writer is selected, Meridian chooses one of the stories among the six outlines submitted to be made into a first book.
3. Writer composes a full version of the selected story in English, or in their mothertongue if different (English versions would be preferred).
4. In the eventuality of future follow-ups to the first book of the series, writer could be asked to write full stories from the other submitted story outlines (in which case financial remuneration will be adjusted accordingly).

✿ Illustrators

Illustrators working on this project should have a very unique and personal style, as well as a special talent to express the spirit within the fairy tales of their own country.

Requirements for submitted illustrations:

- The classic elements, background and general outline of the story selected for publication should be preserved; however, some modern interpretations can also be acceptable.
- Illustrator can decide the arrangement of the pictures in the 32-page book, for instance regarding cross-page pictures. Therefore, the total number of the pictures ranges from 16 to 32.
- Graphic content inappropriate for children should be avoided.

Work flow

1. The Illustrator is asked to submit one picture in final publishing format to Meridian.
2. If submitted picture is approved, a cooperation agreement is signed between the Illustrator and Meridian, upon which the Illustrator receives 20 percent of the full remuneration as upfront payment.
3. Illustrator then starts to work on producing the rest of the requested illustrations, and will be asked to keep Meridian updated on the work in progress.

4. Remaining remuneration will be paid upon book publication (within three months after illustrator submits final version of the work).

✿ **Inspiration: Some Illustration Styles We Love...**

- [Ping ZHU](#)
- [Malin Rosenqvist](#) (on board with us already!)
- [Conrad Roset](#) (on board too!)

* **Deadlines**

Writers: Oct. 30, 2011

Illustrators: Dec. 30, 2011

(Expected publication date: Feb. 1, 2012)



Contact Us

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